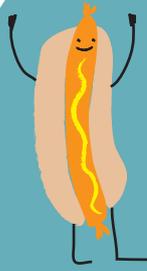


# BOOGIE drugstore



Boogie Drugstore  
37 rue Jean-Baptiste Pigalle  
75009 Paris France

[www.boogiedrugstore.net](http://www.boogiedrugstore.net)



In the musical industry today, there have never been as many artists trying to make it while the media exposure has never been so short-lived. If you enter the **Boogie Drugstore** you will find a passionate team of indie music promotion and management specialists to accompany you all along the road to success.



## What does being part of **Boogie Drugstore** mean?

Our approach is that of a label's : we make strong artistic choices and accompany artists in the long run by elaborating a personal marketing and promotion strategy. We mobilise our extensive network (media, labels, distributors, publishers, etc.) at their service.

Be they already signed or not, we help Boogie Drugstore artists develop their career in the very best conditions: by ensuring they get media visibility (radio, TV, press and web) and that they benefit from the specific implication and strategic advice they need at the different stages of their development.

Entering the Boogie Drugstore can also be the opportunity to be tempted by a green tea cupcake or two or by a new pair of brilliant red shoes. Or to simply rediscover an old Tim Buckley vinyl, a dusty Zardoz VHS or taste a mini bag of crisps.



At **BOOGIE DRUGSTORE** we offer...

Tailor-made

### **promotion**

- . We organise tailor-made promotion campaigns: TV, press, national radios, student radios 'Campus' & 'Ferarock', Web, Webradios.
- . We follow up with local media for all your tour dates.
- . We manage your promo day.
- . We give you professional advice to ensure the project is launched and managed in the best conditions (marketing strategies, assessment of media partners...).

The right tools

### **to monitor your project**

- . You benefit from our 'Yacast' subscription to monitor TV and radio plays.
- . We collect and compile all your press cuts via APS.
- . We send you activity reportings twice a month.
- . We write and issue your press releases, newsletters, e-cards and press kits.
- . We put a recording studio at your disposal if you need to record radio liners and/or generic interviews.

Personnalised strategies

### **and management**

- . We offer marketing solutions and look for product managers for self-produced bands.
- . We provide physical and digital distribution solutions.
- . We look for publishers, live promoters...
- . We are a privileged contact for international artists who wish to launch their career in France.

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